# **SUJET PROPOSÉ à**

# **UN CONTRAT DOCTORAL ÉTABLISSEMENT 2024**

# **ÉCOLE DOCTORALE ALL Pays de la Loire**

**À déposer complété sur la plateforme TEBL**

**avec le titre suivant :**

**UNITÉ DE RECHERCHE\_NOM DU PORTEUR\_mot SUJET**

<https://theses.doctorat-bretagneloire.fr/all>-pdl

**avant le 15 avril 2024**

*(Par ex : /*CIRPALL\_FEUSSI\_Experiences*/ pour une thèse du CIRPaLL dirigée par M. Feussi sur les Expériences plurilingues)*

Dans les pages suivantes, les termes /directeur, porteur, candidat/ sont neutres et indépendants du genre ; ils s’entendent au sens de directeur ou directrice, porteur ou porteuse, candidat ou candidate.

***UNITÉ DE RECHERCHE***

Nom de l’unité de recherche : 3LAM

Université :Le Mans Université

Nom du directeur de l’unité de recherche : Sylvie Servoise

Nom du porteur de projet (directeur de thèse) :Anne-Laure Fortin-Tournès

***SUJET DE THÈSE***

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| **Intitulé en français du sujet de thèse proposé**  **200 caractères maximum, espaces compris**  **Représentations de l’identité, de l’éthique et de l’amour à l’ère de l’intelligence artificielle : analyse des dynamiques de genre dans les récits contemporains transmédiaux mettant en scène les nouvelles technologies.** |

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| **Intitulé en anglais du sujet de thèse proposé**  **200 caractères maximum, espaces compris** |
| **Exploring Identity, Ethics, and Love, in the Era of Artificial Intelligence: Gender Dynamics in Contemporary High-Tech Narratives in Transmedia Fiction** |

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| Domaine scientifique principal de la thèse | **Anglophone literatures** |
| Domaine scientifique secondaire de la thèse (le cas échéant) | **Intermédialities** |
| Spécialité (selon la liste de l’ED ALL PdL)  <https://ed-all.doctorat-paysdelaloire.fr> | **Langues, littératures et civilisations anglophones** |

***DIRECTEUR DE THÈSE***

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| **CIVILITE** | **Madame** |
| **NOM** | **Fortin-Tournès** |
| **PRENOM** | **Anne-Laure** |
| **Courriel** | **Anne\_Laure.Tournes@univ-lemans.fr** |
| **Date d’obtention de l’HDR** | **2 décembre 2006** |
| **Nombre d’encadrements en cours au 30 juin 2024** | **2** |
| **Nombre de thèses déjà soutenues** | **2** |

**CO-DIRECTEUR 1\* (ou CO-ENCADRANT 1), LE CAS ECHÉANT**

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| **CIVILITÉ** |  |
| **NOM** |  |
| **PRÉNOM** |  |
| **Université d’affectation et**  **unité de recherche** |  |
| **Courriel** |  |
| **Date d’obtention de l’HDR\*** |  |
| **Nombre d’encadrements en cours au 30 juin 2024\*** |  |

**CO-DIRECTEUR 2\* (ou CO-ENCADRANT 2), LE CAS ECHÉANT**

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| **CIVILITÉ** |  |
| **NOM** |  |
| **PRÉNOM** |  |
| **Université d’affectation et**  **unité de recherche** |  |
| **Courriel** |  |
| **Date d’obtention de l’HDR\*** |  |
| **Nombre d’encadrements en cours au 30 juin 2024\*** |  |

***ARGUMENTAIRE SCIENTIFIQUE***

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| **Argumentaire scientifique présentant les enjeux de la thèse :**   * **Problématique,** * **Contexte,** * **Méthodologie**   **1 à 2 pages maximum** |
| **MOTS CLÉS (5) :** |
| The primary objective of this PHD is to conduct a comprehensive analysis of the representation of gender dynamics within contemporary high-tech transmedia narratives featuring Artificial Intelligence. The focus will be on exploring the nuances of identity, ethics, and love as portrayed within the relationships involving high-tech beings. The aim is to critically examine how these narratives contribute to and challenge prevailing gender norms, providing insights into the evolving dynamics of identity, ethical considerations, and emotional connections in the realm of advanced technology.  **Problematic**: How do contemporary high-tech transmedia narratives, centred on Artificial Intelligence, depict and influence gender dynamics within the relationships involving high-tech beings?  This study aims to explore the intersections of identity, ethics, and love, within a chosen corpus of contemporary works portraying relationships between AI entities and humans. What insights can be gleaned regarding the evolving nature of gender roles and the broader implications for societal perceptions in the era of Artificial Intelligence? What are the current accepted norms for such relationships and are they evolving as technology advances?  Current academic discourse on AI often delves into aspects of technology, ethics, and identity, but there is a noticeable void in the examination of how gender dynamics are demonstrated within the narratives of advanced technology. This research aims to bridge this gap by providing a comprehensive analysis of gender representations, and human to AI relationships, in the evolving landscape of high-tech transmedia narratives. As the AI presence in society increases it will become of paramount importance to understand how these narratives depict gender and how literature and film play a pivotal role in shaping societal perceptions.  Content creators, including authors, filmmakers, and transmedia storytellers, stand to gain valuable insights from this research. Understanding the impact of their portrayals on gender dynamics and AI/human relationships can empower creators to make informed decisions, fostering narratives that are not only entertaining but also socially conscious and reflective of diverse perspectives, something that is becoming of heightened importance in the time of post #metoo. My study aligns itself with feminist scholarship, contributing to the ongoing dialogue within this academic realm. By applying feminist criticism, such as Laura Mulvey’s Male Gaze, or Theresa de Lauretis’ “technological imagination” and “technologies of gender” to the analysis of high-tech transmedia narratives, the research seeks to expand the understanding of how gender is constructed, negotiated, and challenged within fictional worlds shaped by AI and advanced technology.  The exploration of ethical implications within the portrayal of gender in AI-centric narratives is crucial. Analysing the chosen narratives through the analytical frameworks of Posthuman Critical Theory and Transhumanism, this analysis could reveal profound insights, offering a comprehensive understanding of the evolving relationships between humanity and technology, and also shed light on the broader societal implications of these portrayals. As AI technologies continue to advance, understanding the ethical considerations embedded in these narratives becomes essential for policymakers, ethicists, and technology developers. This research aims to shed light on these considerations, contributing to discussions on responsible AI development and deployment.  The study is inherently relevant in the contemporary technological zeitgeist, offering insights into narratives that resonate with the current societal fascination with AI. The findings will not only contribute to academic scholarship but also provide a lens through which society can critically engage with and reflect upon the evolving relationships between humanity, technology, and gender.  In summary, the significance of this research is multifaceted, ranging from filling an existing gap in academic literature to informing content creators, contributing to feminist scholarship, and addressing ethical considerations in the development of AI technologies. The study's findings are poised to shape our understanding of the evolving dynamics of identity, ethics, and love in the era of Artificial Intelligence.  Methodology :   * + Description of research design, including the selection criteria for narratives and films.   + Detail the methods for data collection and analysis, such as content analysis, surveys, thematic coding, or narrative analysis. (As part of the qualitative research).   + Address any ethical considerations in the research process.   + Analysis of the portrayal of gender roles and identities in the selected narratives and films.   + Examination of how characters embody or challenge traditional gender norms.   + Exploration of how technology, especially AI, influences the construction of gender dynamics.   + Investigation of how gender dynamics intersect with identity, ethics, and love within the narratives.   + Exploration of the nuances of relationships portrayed in the context of AI and advanced technology.   + Identification of key themes related to the interplay of these elements. |

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| **Calendrier sur 3 ans :**  **Année 1** : Critical and theoretical state of the art on intermediality, the representations of the new technologies and gender, as well as on the primary corpus of novels and movies. Analysis of the primary and secondary corpus. Elaboration of the point of entry into the thesis and of the outline, begining of the constitution of the bibliography.  **Année 2** : Writing of the 1st part, presentation of a talk at a national or international conference and organisation of a day conference in the Pays de la Loire region on the gendered representations of the new technologies in British contemporary literature and film.  **Année 3** : Writing of the 2nd part and of the 3rd part, writing of the introduction and the conclusion, elaboration of the thematic and proper names index, proofreading of the thesis and defense. |

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| **Références de l’unité de recherche sur le sujet :**   * **Programmes de recherches en cours** * **Publications de l’unité et/ou du porteur de projet (de ses co-encadrants le cas échéant) sur le sujet proposé**   **Le cas échéant, justification du consortium (si un ou plusieurs co-directeurs ou co-encadrants)**  **1 page maximum** |
| **Programmes en cours  au sein du laboratoire 3LAM :** A-Po-G / Analyse des porosités dans le genre XII-XVIIIAMICAE° / Analyses des Médiations Innovantes de la Culture et de l’Art pour une Europe OuverteECRISOI - Ecriture de soi entre France et AllemagneEnJeu(x) / Enfance et JeunesseINTERnationale de la CRItique POLicière / MATRIOChCA - MATRIce et Observation des Chemins Cachés des ArtsLexilect / Lexique des lecteurs.rices européen.ne.sPerforming waterPICT / Penser, traduire et représenter le(s) corps : dire l’intimePRECAT / Plateforme Régionale Universitaire de Données Expérimentation et CaptationREAD-IT / Reading Europe Advanced Data Investigation ToolSAPIENS / Shifts in the AnthroPocene : Immigration, Ecology and Media StudiesVAPEURS / Valorisation de plateforme et UserLabs en Réseau SHS **Publications de la directrice de thèse dans le domaine choisi :**   * FORTIN-TOURNES, Anne-Laure, « New approaches to the body, performance, expérimentations », *Angles* n° 2, 2015, revue en ligne : <http://angles.saesfrance.org/index.php?id=91>. * FORTIN-TOURNES, Anne-Laure, « Le récit intermédial comme dispositif traumatique dans *The Rings of Saturn* de W. G. Sebald , *Sillages critiques*, janvier 2016, revue en ligne, <http://sillagescritiques.revues.org/2838>. * FORTIN-TOURNES, Anne-Laure, « L’Art expérimental », *Angles* n° 5, 2017, revue en ligne : http://angles.saesfrance.org. * FORTIN-TOURNES, Anne-Laure, « Confluence du corps et des signes dans la fiction électronique hypertextuelle : le cas de 253 de Geoff Ryman, *Etudes Britanniques Contemporaines* N° 52, Montpellier, Presses Universitaires de Montpellier, 2017. * FORTIN-TOURNES, Anne-Laure, « L’expérimental dans la littérature et les arts contemporains », *Miranda* n° 16, 2018, revue en ligne : <https://journals.openedition.org/miranda/11313>. |
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| **Connaissances et compétences requises pour le futur doctorant :** |
| The prospective Phd student will need ot have excellent writing skills, a good command of English and French, a rigorous analytic mind as well as a capacity to synthesise long texts and complex sources, whether primary or secondary. He or she will have a particular taste for communication theories, literary criticsm, intermedialities and gender studies. A perfect command of oral presentations will be in order. |
| **Intérêt du projet quant aux perspectives d’insertion professionnelle du doctorant** : |
| The project will enable the prospective Phd student to integrate professional life especially as an academic thanks to the triple competence it will give him or her in the fields of intermedial studies, gender studies and media studies. |